



## **Scotland's Cheesiest "Chat up line" is revealed in new survey**

In its first national Cheesy survey, it has been revealed that over half the women in Scotland have voted "Did it hurt when you came down from Heaven" as the cheesiest chat up line ever, in a poll conducted by YouGov® and produced by the Lockerbie Creamery.

Over 1000 men and women were polled all over Scotland looking at the cheesiest song, men, chat up and diet cheats. TV celebrity Gail Porter who supported the survey said. "It has produced some amazing results and the fact that our cheesiest chat up is... 'Did it hurt when you came down from heaven' shows how we girls all like a bit of romance and I am not surprised that women hated "Do you have any raisins how about a date? – That is just pathetic."

Gail went on to add, "When it comes to diets cheese is seen as more of temptation than wine or crisps with 20% of women surveyed saying they see this as their diet cheat. I guess it is always available hiding in the fridge and somehow a nice bit of Cheddar doesn't seem as naughty as wine or crisps. "

The YouGov® survey showed that the pop act, The Tweets, have the cheesiest wedding anthem ever with the Birdie Song. Over 26% of men and women placed this in the top spot. Michael Jackson had the most credible wedding anthem with his dance floor smoocher "I just can't stop loving you." which only scored 2% on the cheeseometer.

When asked to compare their man to a cheese over 22% said 'chunky and strong' and nearly 1 in 10 said 'lumpy and soft'

Hamish Renton who commissioned the survey on behalf of the Lockerbie Creamery said, "With over 1000 people surveyed all over Scotland we wanted to look at real cheese, disco cheese and cheesy chat ups. With Lockerbie cheese, people in Scotland prefer to slice with grating and cutting chunks coming a distant second and third and on the dance floor at a wedding, the Scots cheesiest smooch choice is The Tweets with Celine Dion and Whitney Houston tied in second place."



**Gail Porter & Hamish Renton revealing the results of the cheesy survey**